



Alike Audience

Think Alike Playbook

Competitor

Audience Targeting

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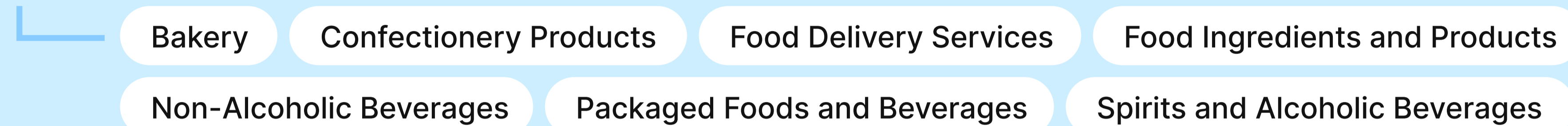


Unlocking Success: Leverage Your Competitor's Audience Data for Enhanced Targeting

Boost your success in today's competitive market with AI-powered strategic data insights. Our tailored competitor audience data provides valuable industry insights from industry leaders, enabling marketers to maximize their advertising efforts by analyzing the top 1,000 advertisers and campaign data. Choose from 17 predefined verticals to deliver hyper-targeted campaigns with the right reach and coverage across your competitors. Let our insights fuel your business growth and keep you ahead of the competition.

Beverages and Food

- **AlikeAudience: United States > Competitor Audience Targeting > Beverages and Foods**



- **AlikeAudience: United States > Competitor Audience Targeting > Beverages and Foods > Restaurants**



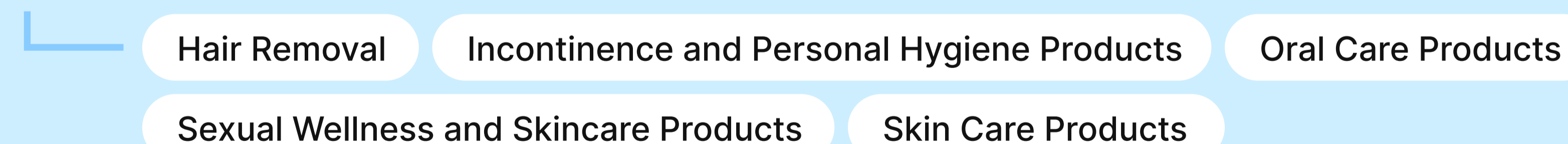
Consumer Goods

- **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods > Baby and Toddler Products**

- **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Beauty Products**



- **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods > Beauty and Personal Care > Personal Care**



- **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods > Educational Toys and Games**

• **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods > Electronics**

Electronics and Technology Services

Home Robotics and Smart Systems

Pet Health Technology and Monitoring

• **AlikeAudience: United States > Competitor Audience Targeting > Consumer Goods**

Gifts and Special Occasion

Luxury Watch

Organic > Personal Care and Specialty Food Products

Outdoor Play Equipment

Personal and Household Products

Pet Food and Nutrition Product

Supermarket and Grocery Stores

Entertainment

• **AlikeAudience: United States > Competitor Audience Targeting > Entertainment**

Cinema

Lottery and Gambling

Mobile and Online Gaming

Motorsports and Entertainment

Music

Online Gambling and Sports Betting

Performing Arts and Live Events

Television and Streaming Services

Theatre and Live Performance

Theme Parks

Education

- **AlikeAudience: United States > Competitor Audience Targeting > Education**

Higher Education Marketing and PR Online Education Services Tutoring Services

Finance

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Banking**

Personal and Business Personal and Commercial

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Insurance**

Dental Insurance Services General Life and Healthcare Vehicle Medical Insurance - Federal Employees

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Investment**

Cryptocurrency Financial Wealth Management and Asset Management Savings and Investment Plans

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Loan**

Online Lending Housing Finance and Assistance Services

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Payment**

Online Lending Housing Finance and Assistance Services

- **AlikeAudience: United States > Competitor Audience Targeting > Finance > Real Estate**



Healthcare

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Biotechnology**

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Health and Wellness**

Diabetes Care Products

Fitness Club and Personal Training Services

Weight Management

Health Awareness and Support Services

Supplements, Nutrition, and Fitness Products

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Healthcare**

Healthcare Fraud Prevention

Integrated Healthcare Services and Facilities

Pediatric Healthcare Services

Primary and Senior Healthcare Services

Senior and Retirement Home Services

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Medical and Laboratory Supplies**

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Medical Laboratory**

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Pharmaceuticals**

└─ Drug Development and Manufacturing

HIV Treatment and Prevention

Homeopathic and Natural Remedies

• **AlikeAudience: United States > Competitor Audience Targeting > Healthcare > Services**

└─ Dental Services

Mental Health and Addiction Services

Optical Services and Products

Urgent and Immediate Care Services

Home

• **AlikeAudience: United States > Competitor Audience Targeting > Home**

└─ Home Appliance Manufacturing and Retail

Home Safety and Security Equipment

• **AlikeAudience: United States > Competitor Audience Targeting > Home > Home Equipment**

└─ Air Purification and Cleaning Supplies

HVAC Products and Services

• **AlikeAudience: United States > Competitor Audience Targeting > Home > Home Improvement**

└─ Bathroom Remodeling and Installation Services

Flooring Products and Installation Services

Home Maintenance and Repair Services

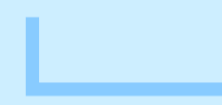
Pest Control Products and Services

• **AlikeAudience: United States > Competitor Audience Targeting > Home > Others > Storage Solutions**



Industrial

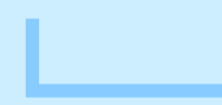
- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Construction**



Roofing Materials and Contractor Services

Specialized Construction and Restoration Services

- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Agriculture**



Advocacy

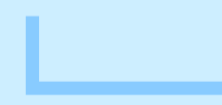
Agricultural Equipment

Dairy

Organic Food

Worker Union

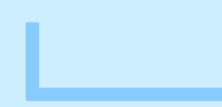
- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Automotive**



Automotive Maintenance and Repair

Automotive Parts and Accessories Retail

- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Automotive > Dealership Services**

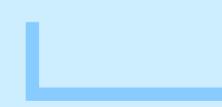


Electric and Alternative Energy Vehicles

Luxury Vehicles

Powersports and Off-Road Vehicles

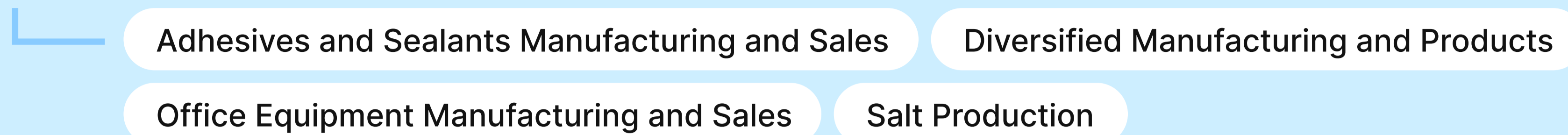
- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Materials**



Chemicals Materials

Metal Supply

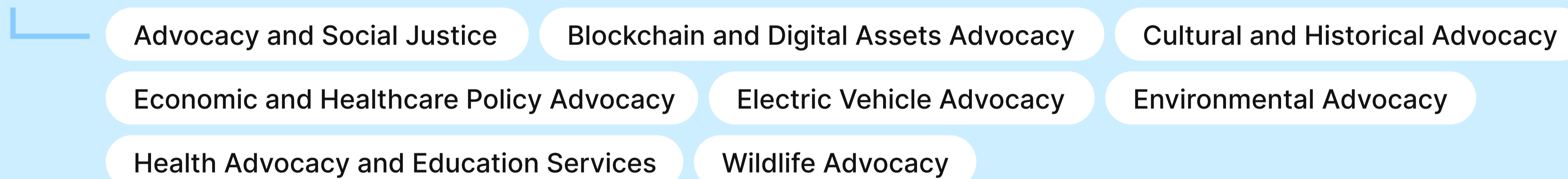
- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Other Industries**



- **AlikeAudience: United States > Competitor Audience Targeting > Industrial > Services > Equipment Rental and Leasing Services**

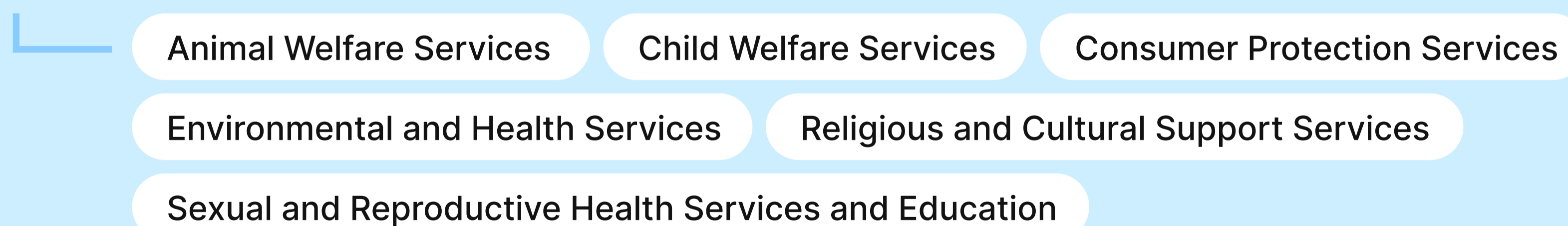
Non-Profit Organization

- **AlikeAudience: United States > Competitor Audience Targeting > Non-Profit Organization > Advocacy**



- **AlikeAudience: United States > Competitor Audience Targeting > Non-Profit Organization > Others > Political Campaign**

- **AlikeAudience: United States > Competitor Audience Targeting > Non-Profit Organization > Services**



Professional Services

- **AlikeAudience: United States > Competitor Audience Targeting > Professional Services**

Chamber of Commerce Services

Electronic Business Strategy and Technology Services

Employment and Career Development Services

Engineering and Architectural Solutions

Integrated Media and Product Sales

Membership and Education for Health Professionals

- **AlikeAudience: United States > Competitor Audience Targeting > Professional Services > Legal and Lobbying Services**

Immigration and Personal Rights

Personal Injury Law

- **AlikeAudience: United States > Competitor Audience Targeting > Professional Services > Real Estate > Mixed-Use Properties and Recreational Services**



Public Services

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Education**

Botanical Gardens and Nature Education Services

Museum and Cultural Education Services

Vocational Training

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Government**

Childhood Development and Family Support

City Council and Public Administration

Commodity Promotion

Communications Sector Regulation

Healthcare Services

Law Enforcement and National Security

Maritime Safety and Security

Multi-sector Public Campaigns

Regulatory Agency Services

Social Services and Welfare Programs

State Administration and Public Services

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Healthcare > Death and Memorial Services**

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Infrastructure > Water Management and Emergency Preparedness Services**

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Public Health**

Obesity Prevention and Education Services

Tobacco and Vaping Prevention Services

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Public Library > Lending and Digital Access Services**

- **AlikeAudience: United States > Competitor Audience Targeting > Public Services > Safety > Firearm Safety Education and Advocacy**

Retail

- **AlikeAudience: United States > Competitor Audience Targeting > Retail**

Advertising Networks

Drugstore and Pharmacy Services

General Merchandise

Office and School Supplies

Wireless Communication Devices and Services

- **AlikeAudience: United States > Competitor Audience Targeting > Retail > Clothing and Accessories**

Footwear Retail

Jewelry and Watch Retail

- **AlikeAudience: United States > Competitor Audience Targeting > Retail > Home**

Home Furnishings

Home Improvement and Construction Supplies

Mattress and Bedding Products

- **AlikeAudience: United States > Competitor Audience Targeting > Retail > Sports**

Cycling Equipment and Accessories

Outdoors Equipment and Apparel

Surf Equipment and Apparel

Retail Industry

- **AlikeAudience: United States > Competitor Audience Targeting > Retail Industry > Clothing and Accessories**

Feminine Style Clothing and Accessories

General Clothing and Apparel

- **AlikeAudience: United States > Competitor Audience Targeting > Retail Industry > Fashion > Workwear and Outdoor Apparel**



Tech

- **AlikeAudience: United States > Competitor Audience Targeting > Tech**

Advocacy and Public Policy Services

Computing Hardware and IT Services

Creative Software and Digital Solutions

Cybersecurity and Personal Protection Services

Data Analytics and Management Services

DevOps and Software Development Tools

Electronics and Technology Services

Employee Scheduling and Management Software

Electronics and Technology Services

Financial Operations Software and Services

Online Social and Dating Services

Social Media and Content Discovery Platform

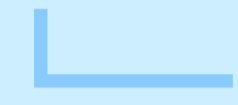
Web Development and Design Tools

Writing and Grammar Software Services

E-commerce and Cloud Services

Transportation

- AlikeAudience: United States > Competitor Audience Targeting > Transportation



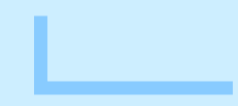
Parcel and Freight Delivery Services

Parking and Reservation Services

Public Transportation Services

Travel

- AlikeAudience: United States > Competitor Audience Targeting > Travel



Airline Services

City Tourism Services

Cruise Services

Hotel and Lodging Services

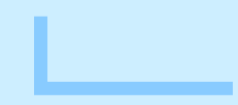
Vehicle Rental

Integrated Resort Services

Tourism Marketing and Educational Services

Utilities

- AlikeAudience: United States > Competitor Audience Targeting > Utilities



Electricity and Gas Services

Petroleum Fuels and Lubricants

Trusted by Brands and Agencies



Find our data on



AlikeAudience is a data science company focused on omnichannel data activation. We enable advertisers to seamlessly connect with their target audiences through AI-powered, future-proof data solutions.

@AlikeAudience
 business@alikeaudience.com



Contact Now

Connect with our Audience Specialists for support.