



Alike Audience

NEW DEMOGRAPHIC AUDIENCE SEGMENTS (VER. 2021) ARE NOW AVAILABLE!



Do you want to boost the target efficiency of your media campaign? Use our newly launched demographic **ETHNICITY & LIFESTAGE** (ver. 2021) segments to engage your potential customers now!

LIFESTAGE

New Family Planning For Babies



Pregnancy & Maternity



Couples



Parents



Mothers



Fathers



ETHNICITY

African - American



Asian



Native American



Pacific Islander



White



Hispanic
(Mexican / Cuban)

